

2021-2022

Annual Report



GDC Foundation | Fondation de la GDC



Taking Wing

It is clear that designers care about our community. We believe in helping others. We want to contribute. Ongoing support for the GDC Foundation demonstrates this concern for the future of our profession.

Donors see our potential and are helping the Foundation grow, both through volunteering and giving.

As our funding increases, it builds our capacity to serve the community, and really take off. New scholarships widen our reach and help more students. We took the leap with our first grant in 2021 to help design education in Canada. Our Benevolent Fund is now ready to take designers in crisis under our wing.

“Canadians donate their time, money, energy and skills to the causes that matter to them the most. These individuals are the foundational support for Canada’s more than 161,000 charities and nonprofits which in turn support our communities’ social fabric and quality of life.”

— Imagine Canada, Sector Source

The 2021 fundraising campaign focused on building the Operations Fund in order to help pay anticipated legal and accounting fees when the Foundation applies to become a registered charity. This has been a long-term goal for the Foundation and will help us grow with the addition of the ability to give tax receipts.

The 2021 “Get Behind Design” campaign that ran from November 20 through the end of January 2022, raised \$6,630.

There were 52 donors, including scholarship supporters, with contributions ranging from \$25 to \$3,500, and an average donation of \$350, which is slightly higher than last year due to several large donations to scholarship funds.

GDC Fellows contributed to the Fellow’s Challenge, for a total of \$2,760.

The total Foundation Fund, which includes the externally restricted scholarship funds, finished 2021 at \$101,170.

The General Fund is made up of the Foundation total, less scholarship funds. We want this fund, our nest egg, to eventually be self-sustaining, with the interest distributed annually.

We have two conservative, long-term mutual fund investments. The Ray Hrynkow Scholarship mutual fund at 2021 year-end had a market value of \$20,863. The General Fund mutual fund had a market value of \$59,487. We expect these totals to fluctuate slightly with the economy, but the overall trend has been an interest rate of 5-7% per year.

Benevolent Fund

In 2021, we created a procedure and application process for the Benevolent Fund. Applications for limited financial support will be accepted from relatives in cases where the member in crisis is unable to apply due to accident or disability.

First Grant: 2021 Canadian Design Programs Survey

The Foundation provided a grant of \$360 to hire a student researcher for assistance in compiling information for the 2021 Canadian Design Programs Survey. The intention of the study is to gather and record information from program coordinators of post-secondary institutions that offer graphic design programs in Canada. A formalized document of the findings will serve to inform design education programs, future design students, and the profession. A set of data and feedback will be collected, which can be periodically updated and expanded, in order to continue to inform and guide our understanding of design education in Canada — its role, context, and value. The study will be available in late 2022. Aidan Rowe ^{CGD}, National VP Education and Michael Cober ^{CGD}, National VP Certification, BC Chapter VP Education are coordinating the project.

Scholarship Program

In 2021, the Foundation awarded \$7,000 to students, making a total of \$18,000 given in scholarships since the program started in 2012.

A big thank you to Aidan Rowe CGD, Education Chair, for all his work coordinating the Scholarship program, entries, judging and promotion.

Special thanks go to the design firms that founded and funded the new Manitoba Studio Fund Scholarship for BIPOC students: Brandish, Guppy Design, Honest Agency, Manoverboard, Relish New Brand Experience, 'Segun Olude and Sly Bird Creative. This fund created by and for designers, will assist students from traditionally racialized and disenfranchised communities in the Province of Manitoba. Unique to this award is the addition of a paid internship at one of the design studios, giving extra value to the scholarship.

Thank you to Casey Hrynkow FGDC for funding the Ray Hrynkow Scholarship Fund. Thank you to Mark Rutledge CGD for funding the Cheryl Lynn Rutledge Northern Indigenous Student Award.

We look forward to the return of Ryan P. Senger's UX/UI Design Scholarship in 2022, which was temporarily on hold in 2021.

Thank You

Many thanks for special donations to the Cheryl Lynn Rutledge Northern Indigenous Student Award. Canada Type donated \$2,000, and a group of students in the Wilson School of Design third year Information Design class donated \$450. Their names are listed on the Donor page.

A big shout out to David Coates FGDC and Ion Design for donating \$413 from their garage sale!

Thank you to our in-kind partners for donating draw prizes. These gifts help bring attention and excitement to our campaign. We are very grateful for your support.

Many, many thanks to the volunteers and Committee members who kept the Foundation flying this past year: Jim Hudson CGD, David Coates FGDC, Rod Roodenburg CGD,

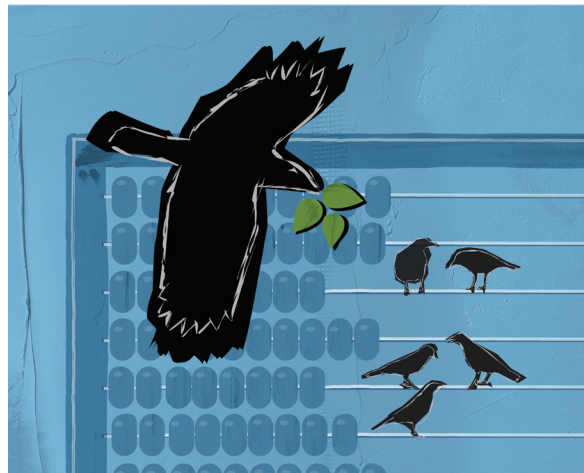
Steven Rosenberg FGDC, Patrice Snopkowski CGD, and Matthew Warburton FGDC.

Thank you also to Executive Director Melanie MacDonald for endless and kind support.

A huge thank you to all our donors and supporters!

I will be stepping down as Chair of the Foundation in June, 2022. For the past 16 years, it has been my great pleasure and privilege to take part in building this legacy for GDC. The purpose of the long-range goal of building a Foundation has always been to give the organization a strong financial base to use for good works. I'm pleased with what we have accomplished, knowing that it that will have a positive impact on the profession for years to come.

Peggy Cady CGD, FGDC
Chair, GDC Foundation



CAMPAIGN IMAGE: ROODENBURG DESIGN CONSULTANTS

Counting Crows

Foretelling the future by the flight of birds is known as Augury. Historically, seeing just a single crow is considered an omen of bad luck, but finding two crows means good luck, three crows mean health, and four crows mean wealth, etc. In this illustration, an abacus provides a landing place for the crows, like birds on a wire, while another is arriving with an offering. You may notice that the crows, acting as abacus beads on the right, add up to 2021, with an additional crow flying into frame ready to turn the total to 2022.

Design: Rod Roodenburg CGD
Illustration: Edgar Valenzuela, Rod Roodenburg CGD

GDC Foundation Scholarships

"I am delighted to see the growth in the Foundation's Scholarship provision. The addition of the Manitoba Studio Fund Scholarship is a wonderful complement to our scholarships, to see designers come together to support local communities and students is exciting. I am keen to see how we can build on this initiative with other Chapters."

— Aidan Rowe CGD, Education Chair

The 2021 scholarship judging process was coordinated by Education Chair, Aidan Rowe CGD.

The judges—for all the Scholarships—were Andrew Boardman, Sarah Jackson, Jocelyne Saulnier CGD, Allan Lorde, Leticia Spence and Shaun Vincent. Judging took place remotely in June 2021.

Recipients receive scholarship awards that are applied directly to their tuition fees. Their work is highlighted on the GDC website.

Ray Hrynkow Scholarship Recipients

2021 Kathrin Teh
Capilano University, BC

2020 Liam Kennedy
Wilson School of Design
Kwantlen Polytechnic University, BC

2019 Sara Nguyen
Capilano University, BC

2018 Ata Ojani
Capilano University, BC

2017 Paul Twa
University of Alberta, AB

2015 & 2016 no scholarships awarded

2014 Lilian Leung
Capilano University, BC

2013 Aaron Campbell
Capilano University, BC

2012 Cheryl Loh
Emily Carr University of Art + Design, BC

Cheryl Lynn Rutledge Northern Indigenous Student Award Recipients

2021 Harlen Bertrand
Capilano University, BC

2020 Paris Summers
Wilson School of Design,
Kwantlen Polytechnic University, BC

2019 Riel Kitson
University of Alberta, AB

UX Design Scholarship Recipients

2020 Emma Sun
Capilano University, BC

2019 Danica Koller
Capilano University, BC

Manitoba Student Fund Scholarship Recipients

2021 Brick Adamos
Red River College, MB

2021 Jenna Li
University of Manitoba, MB

2021 Feabie Medina
Honourable Mention
Red River College, MB

2021 Joshua Wesey
Honourable Mention
University of Manitoba, MB

Marc Brisbane Scholarship Recipients

2017 Sarah Jackson, MDes candidate
University of Alberta, AB

2015 Lyubava Fartushenko
University of Waterloo, ON

2014 Maryam Mobini
Simon Fraser University, BC

2013 Maryam Mobini
Simon Fraser University, BC

Since 2003, GDC has awarded \$81,500 in student scholarships, \$18,000 of which was raised through the GDC Foundation.



2021 Cheryl Lynn Rutledge Northern Indigenous Student Award

This national award was created through a donation from Mark Rutledge CGD, to support an Indigenous design student pursuing an education

in graphic/communication design at a Canadian post-secondary college or university. It was established in honour of Mark's mother, Cheryl Lynn, who was his support and inspiration and who passed away in 2016.

Awarded to Harlen Bertrand

Capilano University, North Vancouver, BC

Harlen is Dene, from the Fort Nelson First Nation.

"My goal is to graduate from Capilano University with a Bachelor's in Graphic Design and to work in the design industry in Vancouver, British Columbia.

In addition, I also plan to provide graphic design consultation to the Fort Nelson First Nation as I have done in the past as a summer student."
— Harlen Bertrand



Harlen Bertrand

Judges' comments:

Harlen's illustrations are absolutely gorgeous and I really enjoy the Environment Concepts in particular.

Overall, very promising individual and I'm happy that he will receive the Cheryl Lynn Rutledge Northern Indigenous Student Award. Congratulations!



Movie Poster Designs, Harlen Bertrand



2021 GDC Foundation Ray Hrynkow Scholarship

This national scholarship is awarded to a third-year student in a Canadian four-year program whose submission has demonstrated a deep

understanding of problem-solving through communication design. The Scholarship was created in honour of Ray Hrynkow, a respected Vancouver, BC design professional, teacher and GDC Fellow who passed away in 2012. It is supported by Casey Hrynkow FGDC and other donors.

One step away from joining the professional ranks, the promise of the design talent in Canada is demonstrated by the recipient providing great design for social innovation and sustainability in a robust package with a strong rationale and supporting research.

Winner: Kathrin Teh

Capilano University, BC
Instructor: Tom Duguid



Kathrin Teh

"I am applying for this scholarship because of my passion for design and love of what I'm studying. Unfortunately, school is expensive and with the intensity of my program I don't have time to get a part time job during my studies.

I believe design can make a huge impact on the world, and my dream is to work for an agency that contributes to social good and making the world a better, brighter place."

— Kathrin Teh

Objectives: Encourage more Indigenous people to embrace and reclaim their traditional names. Provide a platform for folks to share their hardships and stories with the general public, to spark change in government laws regarding naming in Canada. Inform people on the past erasure of Indigenous names.

Judges' comments:

Great project; great use of research; a clear social awareness with a desire to uncover effective and resonant design.

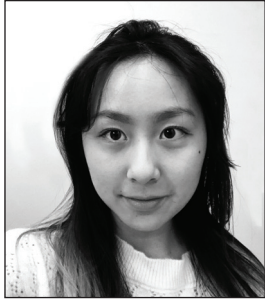
I loved Teh's poster executions.



Kathrin Teh, bus shelter, Reclaiming Indigenous Names

Honourable Mention: Michelle Viet

Capilano University, BC
Instructor: Vida Juric



Michelle Viet

"We need good design now more than ever. With information being consumed at such a great rate, we need to be able to communicate a message that is moving and touches a person even after seeing it."

"Good design starts a dialogue, and with some topics just coming into a conversation like sexuality and other inequalities that historically have been difficult to address, I want to be there to create a narrative and make these things less daunting so we as a society can grow and become a more welcoming space."
— Michelle Viet

Judges' comments:

Good presentation, great project.

I really enjoyed these concepts; at first glance I chuckled when I saw the shelled seafood. I loved the colours and execution.

One step away from joining the professional ranks, the promise of the design talent in Canada is demonstrated by the recipient providing great design for social innovation and sustainability in a robust package with a strong rationale and supporting research.

— Ray Hrynkow Scholarship

Objective: To create a campaign that empowers a community, non-profit organization, environmental or social cause. Solutions should affect action and promote positive change.

Communications Objective: To inform the public about myths and misconceptions that people believe about the vagina and debunking them. It also aims to start a conversation about reproductive health so as to normalize talking about embarrassing topics, which allow people to find help early on should they discover a health issue.

Primary Message: "Let's end the misconceptions and myths about reproductive health together."
"No need to be ashamed, let's talk about it directly."



Michelle Viet, print campaign

Seven design firms in Manitoba came together to provide financial and industry support to those who have been historically marginalized and left out of the conversation of design. GDC Foundation launched the new scholarship, called the **Manitoba Studio Fund**, created by and for designers, to assist students from traditionally racialized and disenfranchised communities in the province.

In partnership with the Foundation, the Manitoba Studio Fund will award \$2,000 each to two BIPOC graphic design students — one from the University of Manitoba and one from Red River College — each year, over a five-year span.

Winner: Brick Adamos
Red River College,
Manitoba

"My end goal is to give my best, have a career in Product Design, and to work for big tech companies such as Microsoft, Google, or Amazon."

"As an immigrant from the Philippines who just recently moved here to Canada, this opportunity would be a tremendous aid in setting myself up, and settling in much faster after I graduate." — Brick Adamos



Brick Adamos

Judges' comments:

Great work, all of it presented in a professional manner.

Brick has a very vibrant, bold and clean approach to his work and you can tell that he very passionate about what he does.

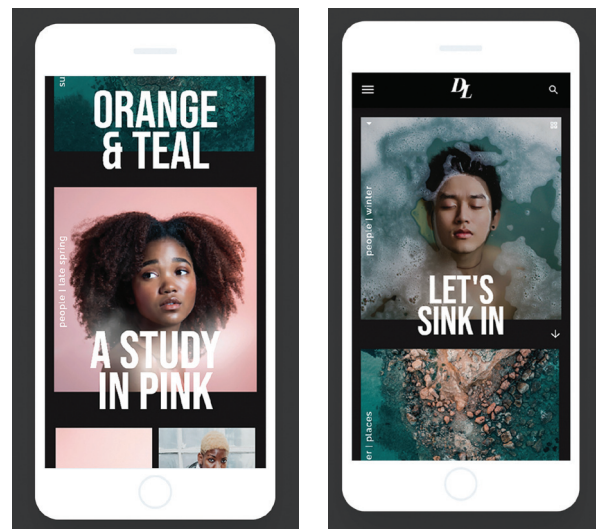
The scholarship recipients will also receive paid internships at one of the design studios.

The fund's objective is to champion designers who are Black, Indigenous, and People of Colour in the province and to ensure that these designers have multiple seats at the table.

This scholarship is available to graphic design, UX/UI, and digital media design students who are residents of Manitoba and who are attending either the University of Manitoba or Red River College.



Brick Adamos, car sticker brand and personal car logos



Brick Adamos, web design



Jenna Li

Winner: Jenna Li

University of Manitoba, Manitoba

"With the skills I will learn and the experiences I will gain from this scholarship, I am committed to building a future where BIPOC designers can thrive within the creative industry.

My future goal is to create a space where BIPOC designers can freely converse and share ideas by either establishing a studio, a collective or creating a series of publications highlighting contemporary BIPOC designers. I believe having representation within studio spaces is important because it produces work that is inspiring, valuable, relatable, and inclusive." — Jenna Li

Objective: The goals of the project were to create a two-coloured doubled-sided folded publication on a topic and to consider functionalism in design by how information is formatted and on how the viewer will interact with the folding of the publication. For my publication, I focused on the types of Asian stereotypes portrayed in early Hollywood, Yellowface, Whitewashing, and how these hurtful stereotypes are still prevalent in media today.

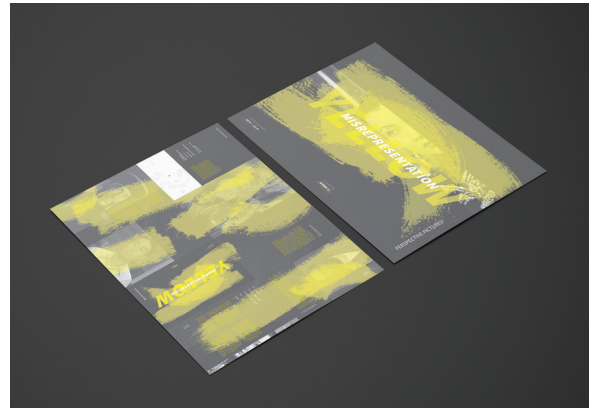
Judges' comments:

Terrific work and presentation. Very uplifting letter.

I think Jenna Li already has a very well-developed sense of design and I REALLY want to see where she goes in the future because I guarantee you that she will be making her mark in this city.

The design firms that founded and funded the 2021 Manitoba Studio Fund are Brandish, Guppy Design, Honest Agency, Manoverboard, Relish New Brand Experience, 'Segun Olude and Sly Bird Creative.

Want to give back to your community by establishing or supporting a scholarship to honour a designer, educator or company? Contact foundation@gdc.net.



Jenna Li, Yellow: Misrepresentation



The Internship:

"Manoverboard employed Jenna Li, from the School of Art at the U of M, for about three weeks in the summer of 2021. She helped us with numerous projects, including the design of a website and a series of illustrations for an electric vehicle startup. It was a delight to have her on our team."



Feabie Medina

Manitoba Studio Fund Honourable Mention:

Feabie Medina

Red River College, Manitoba

"With solid, artistic training in the techniques and philosophy on graphic design gained through the program at Red River College, I am confident that I have the skills and knowledge that will enable me as a successful designer within this industry."

"Though my art style is still in the works, I hope to inspire other young BIPOC artists and designers to push through the cultural boundaries and pursue their passions."

— Feabie Medina



Feabie Medina, brochure

Judges' comments:

I wanted to see more! Nice blending of subtle illustration in the map.

Beautiful illustrations! I think Feabie has the potential to be a great graphic designer.

Manitoba Studio Fund Honourable Mention:

Joshua Wesey

University of Manitoba, Manitoba

"A priority of mine is to use and amplify cultural voices using design. People and their stories inspire me and I am very interested in using their voices to create user-centred designs."

"Being a designer means everything to me and I would love to work in a studio with like-minded individuals who have similar values to the ones that I hold and be able to create an impact in society. I believe that this scholarship would give me the tools to help me pursue this goal." — Joshua Wesey

Judges' comments:

Very impressive and professional work. The typeface project is quite ambitious!

You can tell that Joshua is very forward thinking and very innovative with his work.



Joshua Wesey



Joshua Wesey, Crescendrec Typeface



Kath Boake Wuthrich Illustration



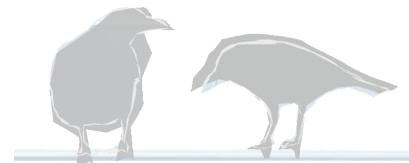
Winners of the 2021 Donor Draw

- Two tickets to a Vancouver Canucks game in 2022 from Spicers: Dale Simonson FGDC
- \$100 Gift Certificate from Clubcard Printing: 'Segun Olude CGD
- Special prize packs & swag from FunctionFox: Karen Brown CGD, Rachel De Freitas, Jim Hudson CGD, Steven Rosenberg FGDC, Alexander Weitzel
- A set of IMERSS greeting cards depicting biodiverse Salish Sea settings, by artist Kath Boake Wuthrich: Mary Ann Maruska FGDC
- Award-winning olive oil from Met Printers: Doug Coates CGD, Don Dickson FGDC
- A set of Canadian Icon greeting cards from Riding the Pine: Andrew Boardman
- Limited edition artsy cap & tote bag from Burdock Brewery: Ivan Meade-Trevino CGD, Matt Warburton FGDC, Oliver Oike CGD
- Online yoga pass from One Yoga for the People: Jessalyn King
- Font of the Month Club subscription: Emlyn Rocha, Miguel Peralta, Kevin Louis Design
- Mitchell Press Box of Chocolate, tea & more: Evan Kuz CGD
- GDC Foundation donated the iconic Maxim/Dictum poster by Robert L. Peters FGDC: Dean McNeill CGD, David Coates FGDC

Early Bird draw winners received prizes from Hemlock Printers: Amanda Maslany CGD, Judy Snaydon CGD, Marga Lopez CGD, Donika Wimalaratne, Natalie Nowkawal, and Alyssa Rewucki.

Thank you to our 2021 In-Kind Donors

Burdock Brewery
 Clubcard Printing
 Font of the Month Club
 FunctionFox
 Hemlock Printers
 Kath Boake Wuthrich Illustration
 Met Printers
 Mitchell Press
 One Yoga for the People
 Riding the Pine
 Roodenburg Design Consultants
 Spicers





Each year students at the Wilson School of Design in the Graphic Design for Marketing program develop a project on the topic of Canada's residential school history. The brief is open and allows for students to interpret how they might address the topic. The deliverable must be an artifact that can

be rationalized as an infographic. With Mark Rutledge acting as counsel and guide on the project students are challenged to think about the power they have as designers and the impact they can have on the world around them through design. In appreciation of Mark's sharing of his experience, his encouragement, and his guidance, the students chose to make a donation to the Cheryl Lynn Rutledge Northern Indigenous Student Award to express their appreciation for Mark and to support indigenous designers.

— Michael Cober *CGD, Instructor*



Developed through the
GDC Foundation.
Community by Design



GDC Foundation | Fondation de la GDC

Buy a Poster for a Good Cause

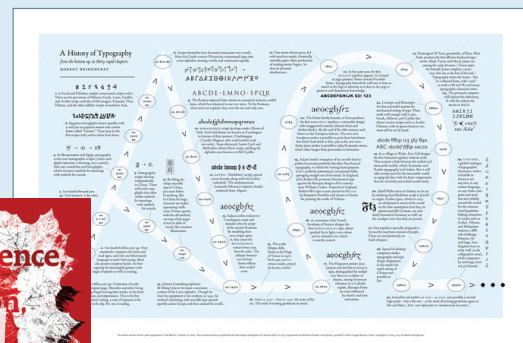
Poster sales support our operating expenses such as mailing costs, bank fees, and PayPal fees. Visit www.gdc.net/foundation/merchandise



Every studio needs a *Maxim/Dictum* poster, designed by Robert L. Peters *FGDC* for Circle Design, Winnipeg MB.



Section 2 is a limited-edition, luscious, many-layered, hand-screened, custom-printed poster by Craig Medwyduk *CGD* and Jacqueline Germin *CGD*, Odelay Design, Saskatoon, SK. Don't miss it.



A History of Typography, by Robert Bringhurst

Since 2011, sales of posters, holiday cards, books, and "Junk & Gems" studio sales have helped the Foundation raise over \$6,000.

2021 Donors

Thank you to all our contributors!

(CLRNISA): Cheryl Lynn Rutledge Northern Indigenous Student Award
(MBSF): Manitoba Studio Fund
(RHSF): Ray Hrynkow Scholarship Fund
(UX/UIS): UX/UI Scholarship

Karen Brown CGD	Ion Design
Tanea Brown	Kevin Louis Design
Andrew Boardman	Jessalyn King
Brandish Design (MBSF)	Evan Kuz CGD
Peggy Cady CGD, FGDC	Marga Lopez CGD
Canada Type (CLRNISA)	Manoverboard (MBSF)
Canadian Typography Archives (CLRNISA)	Amanda Maslany CGD
David Coates CGD, FGDC	Mary Ann Maruska FGDC
Doug Coates CGD	Ivan Meade-Trevino CGD
Edge Advertising	Dean McNeill CGD
Guppy Design (MBSF)	Natalie Nowkawalk
Don Dickson FGDC	Relish New Brand Experience (MBSF)
Valerie Elliott FGDC	Oliver Oike CGD
GDC Vancouver Island Chapter	'Segun Olude (MBSF)
Scott Gray	Bardolf Paul FGDC
Honest Agency (MBSF)	Alyssa Rewucki
Casey Hrynkow FGDC (RHSF) in memory of Ray	Steven Rosenberg CGD, FGDC
Jim Hudson CGD	Mark Rutledge (CLRNISA)
	Dale Simonson FGDC
	Sly Bird Creative (MBSF)

Judy Snaydon CGD
Johnathon Strebly CGD
Ron Tanasichuk (RHSF) in memory of Ray Hrynkow
Matt Warburton CGD, FGDC
Donika Wimalaratne
Wilson School of Design
3rd Year Information Design Students (CLRNISA):
Alexander Weitzel,
Anna Ladd,
Camille Clores,
Christian Pagal,
Christina Tran,
Emlyn Rocha,
Julian Doerschlag,
Katie Koch,
Kayli Koonar,
Manesha Dulay,
Miguel Peralta,
Mikayla Croucher,
Priya Sahota,
Rachel De Freitas,
Sarah Tan,
Sukhman Jassal,
and instructor
Michael Cober CGD

2022 Donors to April 26

Andrew Boardman,
Manoverboard (MBSF)
Brandish Agency (MBSF)
Doug Coates CGD
GDC Vancouver Island Chapter
Guppy Design (MBSF)
Donna Hainstock CGD
Honest Agency (MBSF)
Casey Hrynkow FGDC (RHSF) in memory of Ray
Indigo Ink Studios (MBSF)
Evan Kuz CGD (MBSF)
Emrys Miller CGD
Oliver Oike CGD
'Segun Olude CGD
Bardolf Paul FGDC
Relish Branding (MBSF)
Ryan P. Senger (UX/UIS)
Johnathon Strebly CGD
Ron Tanasichuk (RHSF) in memory of Ray Hrynkow

"\$10.6 billion dollars is donated by Canadians every year. The average individual donation is about \$446 per year. It is clear that Canadians are motivated to donate because they care for their fellow citizens and the social impact of the various causes organizations represent."

— *Imagine Canada, Sector Source*

"Our generous donors help us remember special people, help those who need a little extra, and give something meaningful to the profession they love. It's an important part of who we are; providing support for members, and contributing to the future of design in Canada." — *Peggy Cady FGDC*

Financial Report

(at December 31, 2021)

	2021	2020
Income		
Donations to Ray Hrynkow Scholarship Fund	\$1,050.00	\$1,050.00
Donations to Marc Brisbane Scholarship Fund (Fund fully distributed)	0	0
Donations to Cheryl Lynn Rutledge Scholarship	3,510.00	3,950.00
Donations to UX Design Scholarship	0	500.00
Donations to Manitoba Studio Fund	7,700.00	0
Donations to Foundation General Fund	1,585.00	3,745.00
Sales (posters, cards)	110.00	40.00
Donations to Operations Fund	4,478.00	250.00
Bank Interest	86.54	88.70
Total	\$18,519.54	\$9,623.70
Expenses		
Bank service fees	(36.44)	(13.00)
PayPal service fees	(160.61)	(192.32)
Postage/shipping & other expenses	0	(104.76)
Scholarships awarded	(7,000)	(2,500.00)
Grant: Education research	(360)	0
Total	(\$7,557.05)	(\$2,810.08)
Net	\$10,962.49	\$6,813.62
Previous year end total	\$90,207.44	\$83,393.82
TOTAL	\$101,169.93	\$90,207.44

Notes:

The GDC Foundation has two mutual fund investment accounts with the TD Bank: one for the Ray Hrynkow Scholarship fund and one for the General Fund. Above total does not include Mutual Fund gains. Both have earned over 5% interest since 2016. Statements are available upon request.

Foundation Mutual fund total at Dec 31, 2021 is \$59,387. Ray Hrynkow Scholarship Mutual Fund total is \$20,863.

Scholarship donors contribute 10% on top of the award amount to the operations fund to support Foundation administration.

Donations made in late December 2021 were transferred from PayPal and recorded in January 2022.

Fundraising & Scholarship Funds

Annual Donations

Year	# Donors	\$ Donations	\$ Total
2004	1	\$1,000	\$1,000
2005	0	0	1,000
2006	3	1,011	2,011
2007	12	3,992	6,003
2008	9	2,131	8,134
2009	4	1,436	9,570
2010	12	5,382	14,952
2011	35	4,494	19,446
2012	108	14,409	33,855
2013	42	8,323	42,178
2014	38	7,344	49,522
2015	31	3,645	53,167
2016	40	6,540	59,707
2017	47	6,386	66,093
2018	138	19,459	85,552
2019	53	7,719	93,271
2020	45	9,245	102,516
2021	52	\$12,885	\$115,401

Total represents donation income without expenses subtracted.
Figures rounded to nearest dollar.

Ray Hrynkow Scholarship Fund

	Donations	Scholarships Awarded	Year-end Balance
2012	\$8,861	-\$500	\$8,361
2013	650	-500	8,511
2014	2,050	-500	10,061
2015	550	-	10,611
2016	1,050	-	11,661
2017	1,600	-1,000	12,261
2018	1,250	-1,000	12,511
2019	1,050	-1,000	12,561
2020	1,050	-1,000	12,611
2021	\$1,050	-\$1,000	\$12,661
Total	\$19,161.00	-\$6,500	\$12,661

Ray Hrynkow Scholarship Mutual Fund total at Dec 31, 2021 is \$20,863. Total shown above does not include Mutual Fund interest.

Cheryl Lynn Rutledge Northern Indigenous Student Award Fund

	Donations	Scholarships Awarded	Year-end Balance
2018	\$12,900	0	\$12,900
2019	550	-1,000	12,450
2020	3,950	-1,000	15,400
2021	\$3,510	-1,000	\$17,910
Totals	\$20,910	-\$3,000	\$17,910

UX Design Scholarship Fund

	Donations	Scholarships Awarded	Year-end Balance
2018	\$500	0	\$500
2019	0	-500	0
2020	500	-500	0
2021	0	0	0
Total	\$1,000	-\$1,000	0

Manitoba Studio Fund

	Donations	Scholarships Awarded	Year-end Balance
2021	\$7,700	-\$5,000	\$2,700

Marc Brisbane Scholarship Fund

	Donations	Scholarships Awarded	Year-end Balance
2013	\$1,625	-\$500	\$1,125
2014	1,000	-500	1,625
2015	0	-500	1,125
2016	0	0	1,125
2017	0	-1,000	125
2018	0	0	0
Total	\$2,625	-\$2,500	0

Final balance transferred to operations fund.

Donate to Help Designers

The Foundation will be able to help more designers when the fund becomes self-sustaining. The fund will grow as long as we retain our belief in great possibilities, and in the kindness and generosity of our design community.

Information: www.gdc.net/foundation

Donate

eTransfer: to director@gdc.net

Online: Use your credit card or PayPal at www.gdc.net/foundation/donate

Mail: Send your cheque made out to **Design Professionals of Canada**, with a note that it is for the Foundation, to: Design Professionals of Canada
Arts Court, 2 Daly Avenue
Ottawa, Ontario K1N 6E2

Phone: With your credit card, call toll free 1-877-496-4453

To discuss: Bequests, named scholarships or grants and special donations please contact:

Peggy Cady CGD, FGDC

Foundation Chair

Email: foundation@gdc.net

Phone: 1-250-386-6215

**"GDC Foundation is our heartbeat,
the promise of future lifeblood."**

— Dale Simonson FGDC

In 2022, as GDC transitions to Design Professionals of Canada, the GDC Foundation will be known as Design Professionals of Canada Foundation.



GDC Foundation | Fondation de la GDC

About the GDC Foundation

The GDC Foundation is building a fund to support design research and education, scholarships for students and professionals, and a benevolent fund to offer short-term financial assistance to designers experiencing a career-challenging difficulty. It will also provide grants for work that expands the knowledge base of design in Canada and preserves our design history.

The GDC Foundation is supported by donations from designers, sponsors and friends in the industry.

About GDC

GDC has been Canada's national certification body for graphic and communication designers since 1956, establishing professional standards and actively regulating professional conduct. GDC is a member-based organization of design professionals, educators, administrators, students and affiliates in communications, marketing, media and design-related fields. As Canada's national certification body for graphic and communication designers, GDC licenses the unique CGD™ certification mark only to designers, educators and administrators whose services meet rigorous, standardized criteria. The CGD certification mark is recognized across Canada.



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